

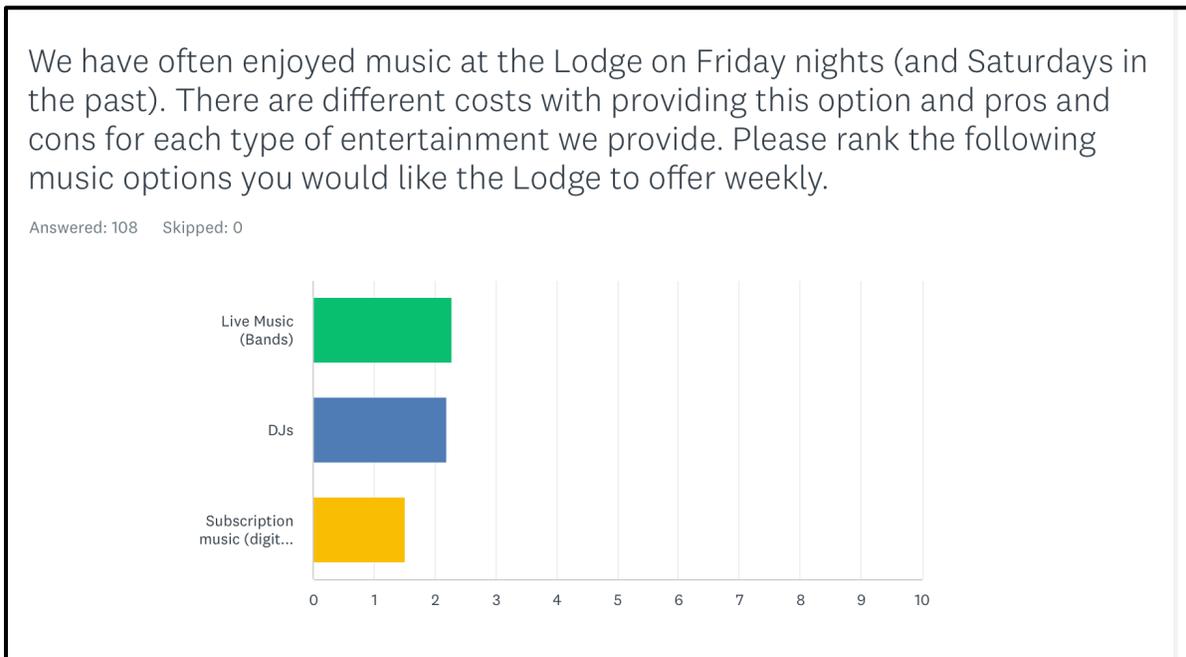
# Bremerton Elks Lodge #1181 Survey on Lodge Activities & Events

Conducted: September 2022

Participation: 104 Members

This survey was designed to better understand how our Members felt about the activities and events we offered. To increase Lodge participation in events, we need to better understand what our Members like and don't like. The intent of this survey is to better understand what value our current events add to Members. Some questions asked were qualitative in nature (meaning comments were provided rather than yes/no questions). Question responses were grouped to provide graphics or better visualization on responses. Question six in the survey asked for membership numbers in order to allow participation in the survey raffle. That information is not included in this report.

Question 1: We have often enjoyed music at the Lodge on Friday nights (and Saturdays in the past). There are different costs with providing this option and pros and cons for each type of entertainment we provide. Please rank the following music options you would like the Lodge to offer weekly.



	1	2	3	TOTAL	SCORE
▼ Live Music (Bands)	50.93% 55	25.93% 28	23.15% 25	108	2.28
▼ DJs	31.48% 34	57.41% 62	11.11% 12	108	2.20
▼ Subscription music (digital jukebox, Spotify or Pandora-type options)	17.59% 19	16.67% 18	65.74% 71	108	1.52

Over most Members prefer live music to DJs and subscription services (like Pandora, digital jukebox, etc.). The second preference for Members is DJs and then subscription music.

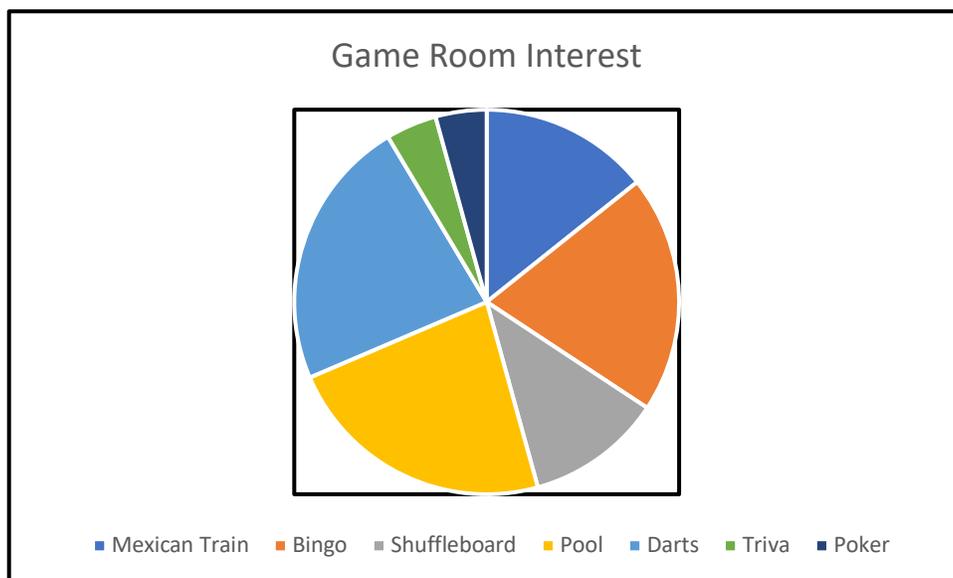
Question 2: Each of the above music / entertainment choices has different costs associated with them. Additionally, each option has different benefits / limitations. Please provide more detail on why you feel these options should or should not be selected. Any thoughts on this topic are greatly appreciated.

There were a variety of responses to this question.

- Members acknowledge the higher cost of bands, but some prefer the environment set by a band over a DJ, others supported more affordable options for the Lodge
- Members feel DJs and other music choices could bring in younger members
- Bands sometimes do not play “danceable” music and a DJ or other service can play specific songs as requested
- Members enjoy DJ Terry West
- Many Members indicated they preferred a DJ due to flexibility of music selection

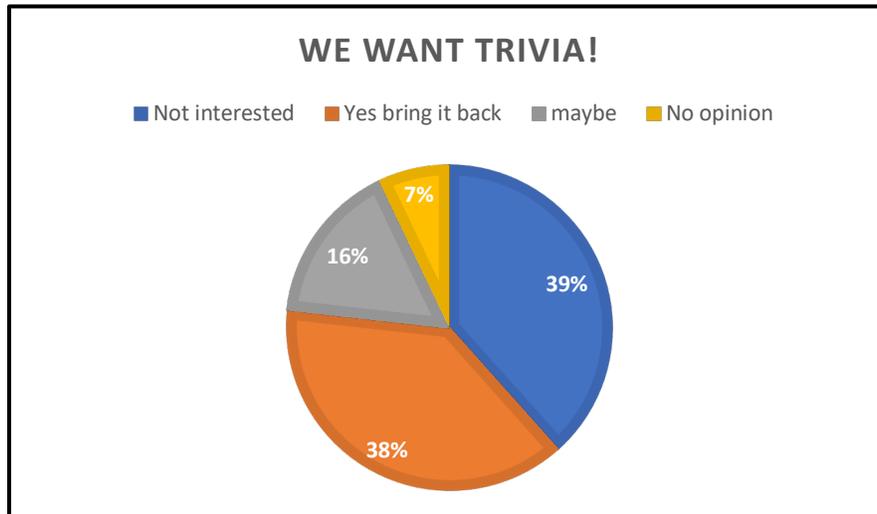
Question 3: We offer some game activities at the Lodge like Mexican Train, Cribbage, Member Bingo and Poker. We also have shuffleboard, darts and a pool table in the game room. Are you interested in these activities? Which ones? Do you have any ideas or suggestions for increasing Member use of the game room?

Members were interested in using the game room for a variety of activities as annotated below...



It was noted throughout the responses that the Members feel that the game room is in serious need of cleaning and decluttering. As it is now, it is not welcoming or usable for the variety of game options it could host.

Question 4: We have offered trivia in the past once a month on Wednesday at 6 pm. It costs \$300 or so a month to have it hosted. Would you like to bring it back? Would you come if it was not hosted and more informal (Member organized team play with a volunteer caller)? Should it be on another night or different time? Do you have any ideas or suggestions?



Many Members suggested that trivia might be moved back to a Friday or Saturday as it would get more people. Members were supportive of the idea of a volunteer caller, rather than a paid professional.

Question 5: Are you interested in volunteering or helping with the issues/items identified in this survey?

Forty people indicated they were interested in helping. We will be reaching out to contact those who left their membership number and indicated their interest to help

**Conclusions and Recommendations for Action**

- Members like live entertainment most, but many are pleased with DJ or other options. We have often had a difficult time getting enough income from “cover charges” to pay for the cost of the band. As the costs of most live bands go up (currently \$400 - \$700 an evening) we will need to look at additional less expensive options. DJs typically cost around \$200-\$300 an evening.
- We recently signed a contract with TouchTunes digital subscription service and are looking forward to offering this option. With the digital subscription there is no ‘fee’ we pay to host the jukebox locally. We make a percentage of income from the songs requested.
- As a good number of Members were interested in a volunteer or Lodge-hosted trivia night, we are recommending the House Committee look to see if there is a way that event could be scheduled and if we have the resources to do it. Members interested in supporting or running the event (as indicated by their responses) will be contacted.
- There seems to be interest in shuffleboard, pool and darts. Requests should go out asking for a volunteer interested in organizing the events. The ER can create committees to oversee these activities if there is interest and the House can be coordinated with to schedule play time. If there is an interest, the Lodge should work to accommodate.
- We recently did cornhole and line dancing lessons in October and are working on adding that back into the schedule after the holidays as these events seemed to be well-received and could be a source of new members in addition to fun activities our current Members enjoy.